



## Senior UI Web Developer

### What we want:

A talented and enthusiastic front end web developer to join our growing digital team.

The successful applicant will have 4 or more years experience hand-coding HTML/XHTML/CSS and will be responsible for front end development of client projects undertaken by DAD. Projects will include HTML emails, landing pages and websites of all sizes from small campaign based microsites to full build e-commerce projects. Additionally the role requires the support and maintenance of existing websites and a willingness to help out with other tasks such as web analytics and SEO where the need arises.

### What you'll do:

An important part of the role is to review and advise the Creative department on best practice and identify any build issues within designs.

The role may involve face-to-face meetings with clients' technical staff so you'll need to be comfortable in these situations and be able to communicate effectively to both technical and non-technical colleagues.

You should also demonstrate a desire to be an expert in your field, up-to-date with the latest trends and technologies.

This is an excellent opportunity to work with prestigious blue chip clients in a lively creative environment.

### What you need:

#### Essential:

HTML,XHTML,CSS

HTML Email

JavaScript

Photoshop CS, Dreamweaver CS,

Firebug

#### Good knowledge of:

jQuery

3rd party Javascript components inc. Lightbox,  
Google Maps, swjObject

Front-end ASP.NET, Master Pages and Web  
Controls

MS Visual Studio 2008





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### Experience

- Hand-coding modern, accessible, cross-browser compatible HTML/CSS
- Excellent knowledge of web standards (W3C guidelines), usability and accessibility
- Awareness of browser quirks (esp. IE6) and techniques to work around them
- Coding HTML email for major desktop and web-based mail clients
- Integrating JavaScript libraries and working with library APIs
- Knowledge of integrating HTML with ASP.net
- Agency experience.

### Personal

- Able to effectively communicate with both technical and non-technical staff
- Strong documentation skills
- Strong working as part of a team which includes account handlers, designers and developers
- Ability to work to tight deadlines and manage time across multiple projects.

